

BEN SHIEK

Graphic Designer



PORTFOLIO

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EXPERIENCE

New Bedford Whaling Museum - New Bedford, MA

Freelance Graphic Designer, November 2022 – Present

- Designing posters and advertisements for new exhibitions and events while adhering to established brand standards, improving wayfinding and exposure on various platforms.
- Successfully create over 100 promotional images for the Museum Store and events, driving increased sales and enhancing the museum's visibility.

Visitor Experience Associate, June 2022 – Present

- Accurately processes sales for general admission, Museum memberships, and special events to more than 80,000 visitors annually.
- Boosted museum revenue by 15% through strategic upselling of 3D movie admissions to visitors, enhancing the guest experience.

CVPA Studio 6 - North Dartmouth, MA

Graphic Design Intern, January 2024 – May 2024

- Awarded an internship with faculty-run graphic design studio, designing graphics to improve brand identity.
- Increased customer engagement for Southcoast clients with multiple designed graphics packages.

Bristol Community College - Fall River, MA

Contract Graphic Designer, August 2022 – September 2022

- Improved attendance for BCC's 2023 Theatre Season with designed promotional graphics, social media campaigns, and marketing materials, elevating brand presence and audience engagement.
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EDUCATION

University of Massachusetts Dartmouth

Bachelor of Fine Arts - Graphic Design, May 2024

SKILLS

- Adobe Creative Suite
- Graphic Design
- Typography
- Branding
- Photography
- Video Editing
- UI/UX Design
- HTML & CSS
- Project Management
- Microsoft Office